

# ANNUAL REPORT

### 2007 – Another Great Year

This past year was extremely successful for the friends, board, volunteers, and staff of Audubon Society of Western Pennsylvania — and the community we serve.

Our education team conducted over 400 programs and engaged over 11,000 students and nearly 1,000 adults in hands-on, interactive programs. Our 13th area school district, California Area School District, began its journey through our award-winning Schoolground Habitat Enhancement and Restoration Program. An environmental elective class was begun at Riverview School District and a 5-year program focusing on the Environment and Ecology was established for 7th graders at Shaler Area School District.

Aesthetic and natural improvements continued at Beechwood and Todd Nature Reserves and the trails and facilities are in great condition. We were able to add 44 more acres to Todd Nature Reserve and completed the draft Rivers Conservation Plan for the Buffalo Creek Watershed. Plant sales through the Audubon Center for Native Plants reached new levels and interest in native plants has never been higher.

2008 will bring more new programs and activities. We're embarking on two important programs with one of our newest partners, the Student Conservation Association (SCA). Along with Pennsylvania Audubon, SCA and ASWP will coordinate the activities of six SCA interns a year, working on projects in Western PA Important Bird Areas. Two of those interns will be based at Todd Nature Reserve, concentrating on programs in and around the reserve. SCA and ASWP will also partner with Family Resources to develop a series of programs for their Family Retreat Center in Cranberry. The programs will complement their efforts to reduce child abuse by strengthening families.

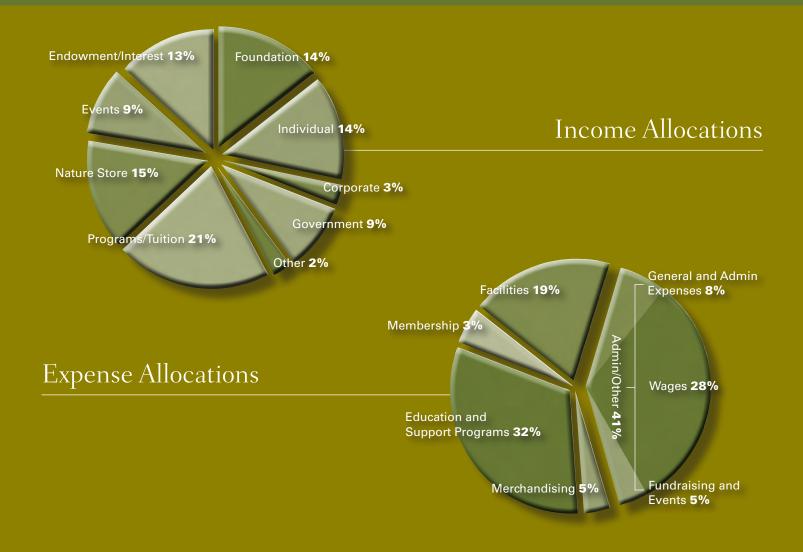
Many of the accomplishments in 2007 were conceived and the groundwork begun several years ago. That work continues as we explore opportunities for 2008 and beyond. ASWP is fortunate to have a forward-thinking board and staff, and to be surrounded by energetic and creative volunteers and friends who continually challenge us to make the next year better than the last. I encourage you to be one of those people and to share your thoughts and ideas with us.

— Jim Bonner

Statement of Financial Position	2007	2006
Assets		
Cash and Cash Equivalents	216,780	619,567
Accounts Receivable	84,795	28,465
Pledges Receivable	15,000	20,000
Inventories	66,082	50,863
Prepaid Expenses	1,833	1,833
Investments	1,449,319	1,327,016
Other Assets	58,000	25,000
Land, Buildings & Equipment (net of accumulated depreciation)	1,607,943	1,307,024
Total Assets	3,499,752	3,379,024
Liabilities		
Accounts Payable	20,270	26,470
Accrued Expenses	2,281	2,115
Total Liabilities	22,551	28,585
Net Assets		
Unrestricted - Undesignated (land and property)	1,649,128	1,309,277
Temporarily Restricted Grants	324,936	660,328
Unrestricted - Board		
Designated Reserves	986,372	865,069
Permanently Restricted Endowment	516,765	515,765
Total Liabilities and Net Assets	3,499,752	3,379,024

Statement of Activities	2007	2006
Revenue and Support		
Fundraising, Contributions and Grants	343,436	408,793
Special Events	72,067	74,898
Education and Program Support	168,317	130,360
Nature Store (net cost of goods)	120,693	104,853
Investment Income	47,200	45,548
Unrealized gain on investments	192,499	95,737
Total Revenue and Support	944,212	860,189
Expenses		
Education and Support Programs	261,161	257,185
Facilities	156,743	157,030
Membership	25,323	29,701
Merchandising	40,044	50,983
General and Administrative	224,115	220,142
Fundraising	110,064	79,832
Total Expenses	817,450	794,873

All financial information is based on the fiscal year July 1, 2006 to June 30, 2007. Complete information and a copy of our audited financial reports and IRS 990 filing are available on request or via our website, www.aswp.org.





### President's Report

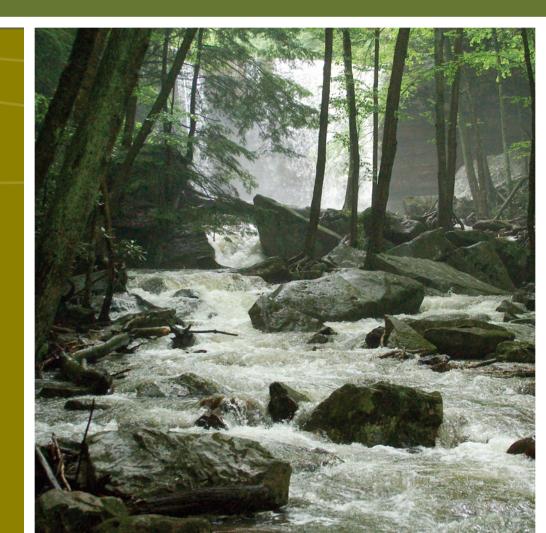
**"Building a better future."** At Audubon Society of Western Pennsylvania, those aren't just buzz words. They're a guiding force in the decisions that we make on a daily basis.

We know that what we do today affects the life of our planet tomorrow. And as you'll see within this annual report, we're working to protect our environment as our commitment toward fulfilling our organizational mission.

More and more, we see parents who came to Beechwood as schoolchildren now bringing their own children here to experience the wonder of Nature. This past year, we celebrated Beechwood Farms Nature Reserve's 30th anniversary — Thirty years of investing in the future of our children through life-long environmental education.

Our supporters continue to invest in our environmental future, and I encourage you to spread the word about the importance of the impact each of us has on the natural world. Because we know that through education, engagement, and example, we must all do our part to build a truly better future.

—Tingle Barnes



# Education

Nowhere is ASWP's work towards our mission to "inspire and educate the people of southwestern Pennsylvania" more evident than in our education programs. Whether it's at Beechwood Farms or Todd Nature Reserves, in schools, or at locations throughout the region, we provide the information and tools necessary to help people understand and value the natural world around them. Once equipped with this information, people are then empowered to become "respectful and responsible stewards of the natural world."



### California Area School District SHERP Program

The California Area School District is the newest school district to participate in our award-winning Schoolground Habitat Enhancement and Restoration Program (SHERP). The elementary, middle, and high school buildings are all located together in a campus-like setting. Over the next two years, teachers and students will design and install an outdoor living classroom and integrate environmental learning across a number of other disciplines.

# \$5000 and up

**Allegheny Regional Asset District** Anonymous **Clapp Charitable & Educational Trust Dominion Foundation** Equitable Resources Foundation, Inc. The Florence Boyer Foundation Henry C. Frick Educational Fund of the Buhl Foundation The Giant Eagle Foundation Mr. and Mrs. James M. Gockley Hawksglen Foundation H.J. Heinz Company Foundation Mr. Richard D. Flinn Fox Chapel District Association Laurel Foundation Mellon Financial Corporation National Audubon Society PA Department of Conservation and Natural Resources pair Networks **PNC Bank Corporation** PPG Industries Foundation **Remmel Foundation through PNC Charitable** Trust Grant Review Committee Mr. and Mrs. James E. Rohr Western Pennsylvania Watershed Program **Community Foundation for the Alleghenies** Mr. Ronald J. Zdrojkowski and Ms. Mary Ann Colbaugh

#### ASWP EDUCTIONAL PROGRAM INFORMATION

2007	PROGRAMS	PARTICIPANTS
Adults and Teachers	59	971
Children and Campers	38	385
Schools and Scouts	259	10,611
Family Programs and Events	55	1,886
Total	411	13,853

### Major Supporters

### Conservation

ASWP's mission cannot be achieved through education alone. We must also empower people to act on and practice what we teach. At both of our reserves, we strive to balance the needs of wildlife and people, creating an atmosphere where one may easily reconnect with the natural world. Through our Native Plant Center and special training programs, we provide the necessary tools to help people bring nature into their own backyards and communities.

#### LAND HOLDINGS

LOCATION	BEECHWOOD	TODD	TOTAL
Owned	6	330	336
Easement	0	130	130
Managed	128	0	128
Total	134	460	594

### Buffalo Creek Valley Watershed Conservation Plan

For the past two years, ASWP has been working with the residents and businesses of the 17 communities that make up the Buffalo Creek Valley of southeastern Butler Co. to create a Watershed Conservation Plan. This plan covers a 171-square mile region and has been designated as an Important Bird Area by National Audubon and Bird Life International. It identifies the natural, cultural, historical, and recreational amenities of this beautiful area and prioritizes the conservation, enhancement needs, and desires of the region's residents. The draft plan was released in 2007 and received strong public support. The final plan will be released by summer of 2008.

### \$1,000 to \$4,999

#1 Cochran Automotive Group Armstrong Cement and Supply Corp. Mr. and Mrs. Richard D. Barnes Mr. and Mrs. G. Nicholas Beckwith III Ms. Diane Blanton Mr. and Mrs. E. Michael Boyle Eichenlaub, Inc. Mr. and Mrs. Danforth Fales Mr. and Mrs. David Fawcett Jr Mr. and Mrs. Thomas Harbeck Mr. and Mrs. James H. Hardie Dr. and Mrs. K. Fred Huemmrich Dr. and Mrs. Francis G. Hurite Mr. and Mrs. Robert W. Kampmeinert LMS Greenhouse and Nursery Mr. and Mrs. Steve Loevner Medrad Mellon Financial Corporation - Matching Gifts Michael Baker Mr. Donald Montgomery and Mrs. Molly Rust Montgomery NiSource/Columbia Gas of PA Dr. and Mrs. E. Reese Owens PA Department of Environmental Protection Mr. and Mrs. James L. Parker

**Phoenixx International Resources** Piccadilly Herb Club Pittsburgh Transportation Group Prudential Preferred Realty **Reed Smith Regency Transportation Group** Respironics Schugar Charitable Trust Evan & Tracy Segal Family Foundation Ms. Connie E. Simon Mr. Eric Susoeff and Ms. Joanne Scheier Susan Templin The Techs **UPMC** Health Plan Estate of Betty West Mr. and Mrs. Joshua C. Whetzel, Jr. Woodland Garden Club

# \$500 to \$999

Amshel Charitable Foundation Mr. and Mrs. Hardie Burgan **Casey Equipment Corporation** Mr. and Mrs. Jarvis B. Cecil Mrs. Helen M. Colwell Mr. and Mrs. William Cooley Fox Chapel Garden Club Mr. and Mrs. Paul R. Jenkins Lenzner Coach Lines Mr. and Mrs. Don Lightner Mr. Eason Lin Mrs. Paula Lockhart Mr. and Mrs. John Lubimir Mrs. Helen Mathieson Matthews International Corporation Mr. and Mrs. Bruce W. Morrison Norman C. Ray Trust Mr. and Mrs. Stephen Piskor **PPG Industries Foundation - Matching Gifts** Mr. and Mrs. Edwin F. Scheetz Jr. Ms. Mary Jane Seipler Mr. and Mrs. Adam Siemianowski Mr. Harry Stump and Mrs. Patricia Dalby Stump Mr. and Mrs. Robert Trimble Mrs. Jane Dyke Wentling Mr. and Mrs. Davitt B. Woodwell

### Community

For over 90 years, ASWP has been a member-focused and member-inspired organization. Throughout the year, ASWP offers many programs and events for people of all ages, including Reserve tours, seasonal discovery programs, Environmental Issues Forums, and community events. Our volunteer programs promote life-long learning and provide volunteers with opportunities to pass their passion along to others.

#### **ASWP MEMBERSHIP**

MEMBERSHIP LEVEL	2007	2006
Individual (\$25)	565	504
Family (\$35)	668	585
Contributing (\$50)	262	178
Supporting (\$100)	178	133
Sponsor (\$250)	25	16
Patron (\$500)	9	7
Benefactor (\$1,000)	13	4
Club (\$75 +)	24	20
Corporate	15	16
Total	1,759	1.463



### AppleJamm

It's an homage to the all-mighty apple. Part fall carnival, part block party, AppleJamm is ASWP's way of saying thanks to the community that supports us all year long. Last September, over 1,600 people came out to Beechwood for a fun day of family-based activities. The event features scarecrow making, crafts, ive music, and food. For the first time n AppleJamm's history, a dunking booth attracted people of all ages who answered nature questions for a chance to dunk Executive Director Jim Bonner.

### \$200 to \$499

Amcom Office Systems Babcock Charitable Trust Mr. and Mrs. Rick Ban Ms. Barbara Bauer Mr. Matt Beale and Ms. Lisa Kahn Mr. and Mrs. Terrence Bilkey Ms. Barbara Bott and Mr. Robert Jennings Mrs. June K. Boyd Mr. and Mrs. James W. Braham Mr. and Mrs. Charles R. Burke Sr. Mr. and Mrs. Robert C. Campbell Mr. and Mrs. Gary Carinci Mr. and Mrs. Hugo Cheng Church Brew Works Ms. Ellinor Covert Mr. and Mrs. John G. Craig, Jr. Crawford Trust Mr. and Mrs. John Culbertson Dave & Andy's Ice Cream Mr. and Mrs. Daniel Delaney Desai Family Fund of The Pittsburgh Foundation Ms. Julie A. Dever **Dominion Foundation - Matching Gifts** Mr. James Donnell Ms. Margaret W. Douglass Ms. Donna Egbert Mr. and Mrs. Steven Elliott Mr. and Mrs. Stephen Frobouck Ms. Cynthia Frohlich

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Marlene Myers Mr. Francis B. Nimick Jr. Mrs. William Novogradac Mr. and Mrs. Robert Orringer Mr. and Mrs. Michael Pinsky Ms. Lynne Rackley Mr. Neil Resnick and Ms. Susan Greenspan Rita's Italian Ice - Fox Chapel Plaza Mr. and Mrs. Philip R. Roberts Ms Sue Sahli Mrs. Jolie Schroeder Dr. and Mrs. Paul L. Shay Mr. and Mrs. Jack Solomon Squaw Run Garden Club Mrs. Euphemia H. Steffey Mr. and Mrs. Walter Stoecklein T.N. Walker, Inc. Mr. and Mrs. Gary Trozzo Mr. and Mrs. H. W. Turner Mr. and Mrs. James Valimont Mr. and Mrs. Neil Van Horn Ms. Joan I. Vondra and Mr. Thomas S. Chang Mr. and Mrs. Edward Weller Western PA Unit of the Herb Society of America Wild Birds Unlimited Mr. and Mrs. Gary Wilson Mr. and Mrs. Alfred W. Wishart, Jr. Mr. and Mrs. William T. Woncheck Dr. and Mrs. V. Thomas Worrall

### Staff

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Director of Conservation Facility Assistant Office Manager Director of Marketing Nature Store Manager Nature Store Associate James A. Bonner Joel Anne Sweithelm Patricia L. O'Neill Scott Detwiler Gabrielle Hughes Brian Shema Ron Macecevic Barbara Heck Rachel Handel Ed Dimmerling Abbie Speer

# Mission Statement

The mission of Audubon Society of Western Pennsylvania is to inspire and educate the people of southwestern Pennsylvania to be respectful and responsible stewards of the natural world.

### **Board Members**

President Vice President Secretary Treasurer Tingle Barnes Susan Boyle Wilder Bancroft William Danchuck

Dan Barkey Linwood Butler William Cooley John Craig, Jr. **Christina Dickerson Charles Duritsa** Nancy Fales James M. Gockley James H. Hardie David Liebmann Betsy Mallison-Bialosky Helen Mathieson **Fred Peterson** Gwilym A. Price, III Fred Rimmel Sally Tarhi Paul g. Wiegman Burr Wishart, Jr.

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