ASWP’s online program reservation system came fully online this past year, providing an easy way for people to search and sign up for programs that best fit their interests.

The three-day workshop provided a comprehensive overview of gas drilling and its pros and cons. On the second day of the workshop, participants toured actual drilling sites in various stages of development. Our goal was to provide relevant information from both sides of the Marcellus Shale issue.

Some of our greatest program accomplishments of the past year gave people—teachers, students, children, and adults—the tools they needed to connect to nature.

- We completed two new Schoolground Habitat Enhancement and Restoration Projects at the Environmental Charter School and Falk Laboratory School at the University of Pittsburgh. This provided the opportunity to expand our reach into the City of Pittsburgh.

- BirdFest, a festival focused on birds, brought hundreds of people to Beechwood Farms Nature Reserve to learn more about our feathered friends. Children 10 and under were provided with free binoculars, underwritten by GenOn.

- ASWP’s online program reservation system came fully online this past year, providing an easy way for people to search and sign up for programs that best fit their interests.

- New raingardens were installed beside the McCandless Township Municipal Building. The gardens were planted with native plants that attract and support beneficial birds and insects.

- New Chimney Swift Towers have been installed in various locations regionally. The towers provide shelter and breeding areas for these birds, who are losing their homes when residential chimneys are capped.
Mission Statement

Connecting the people of southwestern Pennsylvania to birds and nature through our programs, projects, and places.
Quantifying Experiences with Nature

When you go outside, how do you quantify the experience? Is it through number of birds seen? The amount of time spent? As we look back on our past year, we realize that while annual reports focus on numbers, there is much that we do at Audubon Society of Western Pennsylvania that cannot be counted. The experiences people have—and the ways those experiences change their views of the natural world—have an impact. And that impact may not be felt for years down the road.

Audubon Society of Western Pennsylvania’s mission is to connect the people of southwestern Pennsylvania to birds and nature through our programs, projects, and places. It’s a new mission statement for 2012 and beyond that allows us to measure success—both in numbers and in intangible moments of natural discovery.

When a family participates in a native plant workshop, what they take away differs for each member. Parents may be inspired to go home and create a rain garden in the backyard. Or to create a native plant environment that will attract birds and butterflies—creating their own mini nature reserve.

Children may see the event as an opportunity to dig in the dirt—to plant a seed and watch it grow. And when they’re reminded of the experience, they may not even recall the program itself. Instead, they’ll remember climbing the tree house at Beechwood’s DiscoverGround—or hearing the songs of birds in late Spring.

And that’s success—a connection made.
Financial Position

Income Sources

Revenue and Support 2012 2011
Fundraising, Contributions & Grants 1,416,452 480,934
Gifts of Land and Property 1,426,291 –
Special Events 60,471 95,217
Rental Income 198,536 –
Education and Program Support 173,083 186,521
Nature Store (net cost of goods) 93,147 100,766
Investment Income 17,763 19,348
Total Revenue and Support 3,385,743 882,786

Expense Allocations

Expenses 2012 2011
Education and Program Support 388,885 337,481
Reserves and Native Plant Center 600,830 228,762
Merchandising 94,797 24,028
General and Administrative 99,043 163,460
Fundraising 146,585 124,253
Total Expenses 1,330,140 877,984

Statement of Activities

ASSETS 2012 2011
Cash and Cash Equivalents 451,788 246,526
Accounts Receivable 181,368 26,137
Pledges Receivable 25,000 78,950
Inventories 60,927 63,189
Investments 862,214 923,529
Assets Held for Sale 165,000 –
Land, Buildings & Equipment 3,644,888 2,009,352
Total Assets 5,391,185 3,347,683

LIABILITIES 2012 2011
Accounts Payable 39,915 46,695
Accrued Expenses 3,446 3,460
Deferred Revenue 22,450 –
Total Liabilities 65,811 50,155

NET ASSETS 2012 2011
Unrestricted Undesignated (land and property) 3,055,245 2,108,489
Unrestricted Board Designated for Land Acquisition 54,818 54,818
Unrestricted Board Designated Reserves 311,798 427,931
Temporarily Restricted Funds 1,110,597 210,692
Permanently Restricted Land 242,500 –
Permanently Restricted Endowment 550,416 550,416
Total Net Assets 5,325,374 3,166,987

Total Liabilities & Net Assets 5,391,195 3,347,683
Major Supporters.
For donations made between July 1, 2011 and June 30, 2012.

$20,000 and up
Beckwith Family Foundation
Anne Covert
Foundation for Pennsylvania Watersheds
Fred J. and Shirley H. Jordan Foundation
National Audubon Society
PA Department of Environmental Protection
Michael Phillips
Alma Rutgers
Beth Succop
JoAnn and Tom Succop
Succop Family Foundation

$5,000 to $19,999
The Florence Boyer Foundation
Gloria and Don Casey
GenOn Energy Services, LLC
Helen Mathieson
pairNetworks
PNC Financial Services Group, Inc.
The White Pine Fund

$1,000 to $4,999
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Joanne Schierer
Western PA Mushroom Club
Mary Ann and Ron Zdrojkowski
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Patty and Sean Casey
Joan Vondra and Thomas Chang
Richard Flinn
Fox Chapel Area Rotary
Fox Chapel Garden Club
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Howard Hanna
Dorothy and William Hill
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Sharon Goldstein and Craig Jahnke
Alice Jenkins
Gail and Thomas Litwiler
Amy Millin
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Joan Novogradac
Valerie Oke
Fritz Okie
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Kathy and Gwilym Price
Susan Greenspan and Neil Resnick
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Sharon and Jim Rohr
Mary Jane Seipler
Elizabeth and John Surma
Town & Country Garden Club
T.N. Walker, Inc.
Wealth Management Strategies, Inc.
Chanceley and Christopher Wilson
Ellen Kight and Steve Woods

$250 to $499
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Christine Barnesfeld
Charity Imbrie and Jane Barnes
Vicki and Robert Nebes
Leslie and Jim Bonner
Kathy and Jim Bramah
Carol Brickley
Joyce and Michael Bussler
Anne and Joe Charlson
Katy and Dan Cole
Edith Cole
Delaney Chevrolet-Buick-Honda-Hyundai
Bettsy and Fred Diller
Donna and Robert DiMilia
Sue Dodds
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Connie and Anthony Folino
Nancy Glazener and Paul Foster
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Judy and Barry Huff
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Lee O’Nan
Marnie and Howard Owens
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Barbara and Keith Smith
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Beth and Jonathan Spatz
Susan and Holly Sphar
Sally and Robert Tarhi
Sybil and Peter Veeder
Cate and Gerard Vockley
Arlene and Robert Weiner
Carolyn and Tom Worrall
Jan Wunderlich

$100 to $249
Grace and Gary Abbs
Dr. and Mrs. Frederic Acevedo
Barbara and Sheldon Adler
Laurie Anderson
Anne Arnold
Mary Boyle and Tom Arnn
Natalie Uschner-Arroyo and Kenneth Arroyo
Marge and Henry Bakkila
Nancy and Wilder Bancroft
Jennie and Kenneth Barker
Rosann Barr
Amy Bartels
Michelle Barwell
Catherine Baty
Helen Beck
Margaret and Robert Becker
Joshua Bellin
Louise Benjamin
Audrey and Paul Berkebile
Charles Bier
Lee Bitterman
Mary Bittern
Blackridge Garden Club
Bill Bodine
Pauline Bozdech-Beater
Shirley and Duane Brannon
Laurie and Frank Bruns
Peter Burchfield
Martha and John Burkholder
Shannon and Joseph Bursick
Betty and Lindy Butler
Louise and Davis Cannon
Carnegie Library of Pittsburgh
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Joyce and Richard Chalfant
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Garden Club Fed. of PA, Dist. IX
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Mary and Lee Gevaudan
Daniel Glessner
Kenneth Goetz
Carolyn and Thomas Golightly
Arlene and William Gordon
Rosalind and Lawrence Gorman
Grace Evangelical Lutheran Church
Dorothy and Samuel Grego
James Grenen
Ann Greulich
Greybrooke Garden Club
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Janice and Neil Harrison
Charles Hartman
Roger Haskett
Gordon Haw
Doris and John Hedeon
John Hedenburg
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Suzanne and Gary Heitzendorfer
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Charles Herrold
Dale Hershey
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Jackie and Bruce Hill
Janet Hirshberg
Jean and John Hitchcock
Judy and Kevin Holden
Leslie and William Hooks
Sara Horsman
Thomas Hotopp
Gil and Frank Hurite
Stuart Hutcheson
Barbara Bott and Bob Jennings
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Helen and Steve Kashmir
Dale Keating
Mary Ellen Hoy and Jim Keller
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James Kifer
Carol Kilgrew
Barbara Widdoes and Robert Kilmarx
Constance and John Kimerer
Donna and Robert Klaput
Tilda Klaus
Ralph Klug
Judith and Scott Krantz
John Kremer
Janet and Tom Kuehl
Alice and Timothy LaBarre
Carroll and Jules Labarthe
Verna and David Laman
Marion Kasica and Lawrence Laude
Carrie Case and William Leemhuis
Jennie Leghart
Mary Tuttle and David Lemonick
Mary and Ev Lensink
Lawrence Lepidi
Shirley Lewellen
Karen Lewis
Barbara and Richard Ley
Susan and Paul Lieber
Pamela and Rhett Lieberman
JoAnne and Don Lightner
Ronald Livingston
Barbara and Bob Logan
Debra and David Longhini
Jacqueline and Gerard Longo
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Sherron and Patrick Lynch
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Jack Maitland
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Donabell and Cameron Mumper
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Samuel Newbury
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John Oehrle
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Bard Erntemonts and Ellen Philips
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Maureen and Dave Worst
Carol and Lawrence Young
Daniel Zuckerman
Esther and Robert Zufall
Volunteers

Volunteers

VOLUNTEER GROUPS VOLUNTEERS HOURS
Education & Programs 84 1653
Events 575 1330
Raptor Center 4 239
Native Plant Center 21 2299
Nature Store 5 918
Membership & Office Support 3 530
Board Members 20 1005
Total for Fiscal Year 712 7,974

Program Engagement

BEECHWOOD, SUCCOP, AND TODD ACTIVITIES PROGRAMS PARTICIPANTS
Adults (includes teacher training) 133 505
Summer Camp Sessions 8 168
Schools and Scouts 110 4,101
Family Programs and Events 46 1,022
Total 297 5,796

REGIONAL OUTREACH
Adults (includes teacher training) 18 681
Children 4 298
Schools and Scouts 127 3,998
Family Programs and Events 27 1,214
Total 176 6,191

Land Holdings

BEECHWOOD SUCCOP TODD ZELOYLE TOTAL
Owned 8 50 335 85 476
Easement 0 0 132 0 130
Managed 126 0 0 0 128
Total 134 50 467 85 734

Membership

MEMBERSHIP LEVEL 2012
Individual ($35) 512
Household ($50) 719
Naturalist ($100) 248
Ecologist ($250) 43
Conservationist ($500) 25
Steward ($1,000) 26
Club / Organization 29
Total 1,602

This spring, volunteers from Mountain High Sports worked to get Beechwood Farms Nature Reserve ready for the busy summer season.

Total number of volunteers 420
Total volunteer hours (3 hours per volunteer) 1,260
Mulch moved by volunteers (64,000 lbs.) 80 Cubit yards
Railroad ties installed (in parking lot upgrade) 60
Native plants planted (installed in DiscoverGround) 150 Plants

Audubon Society of Western Pennsylvania continues its successful Eco Trips programs, which allow participants to travel across the country to view birds and check them off of their life lists.

Number of trips 10
Number of species seen 576
Number of Participants 130