Connecting the people of southwestern Pennsylvania to birds and nature through our programs, projects, and places.
Making an Impact With Environmental Education

ASWP believes that getting people of all ages engaged with nature starts a life-long love of the environment.

- Program focus areas include: Birds as Ambassadors, Watershed and Water Quality, Experience in Nature, Humans and the Environment, and The Ecology of Western PA.
- Free/reduced admission to ASWP programs provided to Tickets for Kids, Salvation Army, Big Brothers/Big Sisters of Butler Co., Kids Count STAP Camp, and many other organizations throughout the region.
- Initiated new three-year, Kindergarten through sixth grade comprehensive environmental education program with Penn Christian Academy.
- Over $30,000 in Environmental Education classes were provided by ASWP, free of charge to local schools through the Education Improvement Tax Credit program and the generosity of regional businesses.
  - 94 teachers received ACT 40 Certified training through our Continuing Education classes.
  - Provided 73 summer camp scholarships for children through our Shannon’s Camp Fund in 2013. Proceeds from A Night in the Woods, our summer fundraiser, raised enough money for the camp fund to provide an additional 60 full scholarships in 2014.
  - Audubon Center for Native Plants hosted 12 programs including Native Plant Container Gardening, Landscaping with Native Plants, Fall Seed Collection, Birds and Native Plants, Wreath Making, Starting Native Seeds, Composting, Wildflower Workshop, Get Your Garden Ready for the Season, and Rain Harvesting.

### EDUCATION – June 2012-July 2013

<table>
<thead>
<tr>
<th></th>
<th>Schools &amp; Scouts</th>
<th>Children &amp; Camps</th>
<th>Family Programs &amp; Events</th>
<th>Adults &amp; Teachers</th>
<th>TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beechwood</td>
<td>73 / 3,557</td>
<td>73 / 749</td>
<td>80 / 794</td>
<td>93 / 538</td>
<td>319 / 5,638</td>
</tr>
<tr>
<td>Succop</td>
<td>30 / 563</td>
<td>60 / 93</td>
<td>32 / 427</td>
<td>68 / 102</td>
<td>190 / 1,185</td>
</tr>
<tr>
<td>Regional Programs (including Todd)</td>
<td>167 / 5,253</td>
<td>7 / 189</td>
<td>27 / 674</td>
<td>42 / 743</td>
<td>243 / 6,859</td>
</tr>
<tr>
<td>TOTALS</td>
<td>270 / 9,373</td>
<td>140 / 1,031</td>
<td>139 / 1,895</td>
<td>203 / 1,383</td>
<td>752 / 13,682</td>
</tr>
</tbody>
</table>
"I didn't know Audubon did THAT."

As the local leader in environmental education and conservation, we are committed to connecting people to birds and nature through our programs, projects, and places.

- 13,000 individuals took part in both formal and informal programs with ASWP – the majority of which (73%) were children.
- Over 10,000 students experienced our hands-on environmental programs.
- Over 350 formal and informal programs presented to adults and children, including field trips, educator workshops, and native plant seminars.
- Program offerings include weekly nature walks, early childhood and preschool parent/child programs, family nature outings, and evening programs.
- 53 complementary facility rentals were provided at Beechwood and Succop for community organizations, clubs and other nonprofits over the past year.
- ASWP installed a Chimney Swift tower at Shaler Area High School, complete with a camera that allows web visitors to see the birds’ movement. Monitoring the birds has also been integrated into Shaler Area School District’s science curriculum.
- Hosted expert speakers: Bill Clark on Island Raptors; Marcia Bonta on Women in the Field: America’s Pioneering Women Naturalists; Pete McQuillen on Green Burials; Derick Lovitch on How to be a Better Birder; and Jim Danzenbaker on The birds of South Georgia Island.
- Eco-Trips give people the opportunity to travel across the country on professionally-guided birding tours led by ASWP staff. In the past year, trips included the Rio Grand Valley and Montana.
- ASWP expanded its native plant gardens atop the D. L. Lawrence Convention Center. These gardens attract Monarch butterflies and provide a beautiful oasis in the middle of downtown Pittsburgh.
Engaging People: at our Reserves and Across the Region

Through our Citizen Science programs, underwritten by Dominion Foundation, we get people engaged in collecting data that helps scientists to monitor the health of our environment. The amount of data collected far exceeds what scientists could collect on their own, making these programs vitally important to scientific researchers. This year, ASWP expanded its Citizen Science programs to locations throughout our service region.

- 48 citizen science workshops allowed both adults and children to participate in projects that monitor the health of our environment.
- Programs included Firefly Watch, Lost Ladybug Project, Monarch Larva Monitoring Project, Project Feederwatch, Christmas Bird Count, and Great Backyard Bird Count.
- Programs were offered, free of charge, at Leechburg Public Library, Crooked Creek Environmental Learning Center, Saxonburg Area Library, Butler Area Public Library, Outdoor Classroom, Moon Parks and Recreation Community Center, Beaver Memorial Library, Westmoreland County Conservation District, Fern Hollow Nature Center, and Construction Junction.
- ASWP is the regional Christmas Bird Count leader, overseeing the Pittsburgh, Imperial, and South Butler counts and helping to promote all 10 Southwestern PA counts.

LAND HOLDINGS

<table>
<thead>
<tr>
<th>Landholding</th>
<th>Acres of Land</th>
<th>Miles of Trails</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beechwood</td>
<td>134</td>
<td>3.5*</td>
</tr>
<tr>
<td>Succop</td>
<td>50</td>
<td>3</td>
</tr>
<tr>
<td>Todd</td>
<td>472</td>
<td>5.5</td>
</tr>
<tr>
<td>Zeloyle</td>
<td>737</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>81</td>
<td>12</td>
</tr>
</tbody>
</table>

*Bridal Trail at Beechwood has been decommissioned, reducing the total trail length from previous reports.

STATEMENT OF FINANCIAL POSITION
(As of June 30, 2013)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>277,765</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>27,102</td>
</tr>
<tr>
<td>Inventories</td>
<td>75,445</td>
</tr>
<tr>
<td>Investments</td>
<td>927,495</td>
</tr>
<tr>
<td>Assets Held for Sale</td>
<td>120,000</td>
</tr>
<tr>
<td>Land, Buildings, and Equipment</td>
<td>3,649,965</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>5,077,772</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>30,572</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>3,139</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>37,740</td>
</tr>
<tr>
<td>TOTAL LIABILITIES</td>
<td>71,451</td>
</tr>
</tbody>
</table>

| NET ASSETS                    |          |
| Unrestricted - Undesignated (Land and Property) | 2,872,301 |
| Board Designated for Land Acquisition and Projects | 108,459  |
| Unrestricted Board Designated Reserves | 377,079 |
| Temporarily Restricted Funds   | 855,566  |
| Permanently Restricted Land    | 242,500  |
| Permanently Restricted Endowment | 550,416  |
| TOTAL NET ASSETS              | 5,006,321|

TOTAL LIABILITIES AND NET ASSETS | 5,077,772 |
2012-13
OPERATING INCOME and EXPENSES
(excludes acquisition / sale of property)
ASWP Fiscal Year is July 1, 2012 - June 30, 2013

TOTAL 1,401,241

INCOME SOURCES

- New Contributions & Grants: 463,694
- Programs & Tuition: 224,034
- Retail Sales: 92,545
- Facility Rentals: 211,521
- Events: 41,406
- Release from Previous Year: 321,003
- Restricted Grants: 393,599
- Endowment Distribution: 47,038

TOTAL 1,388,664

EXPENSES

- Programs & Projects: 573,065
- Reserves & Centers: 393,599
- Sales & Rental Expense: 203,565
- Administration: 95,018
- Fundraising & Events: 123,417

INCOME SOURCES

- New contributions and grants
- Programs & tuition
- Retail sales
- Facility rentals
- Events
- Release from previous year
- Restricted grants
- Endowment distribution

EXPENSE ALLOCATIONS

- Programs & projects: 41%
- Reserves & centers: 28%
- Sales & rental expenses: 15%
- Administration: 7%
- Fundraising & events: 3%

23% 16% 7% 3% 3%
Volunteers Help Us to Connect People to Birds and Nature

- Committed volunteers provided 7,974 hours of assistance valued at $170,000 (based upon ‘Independent Sector’ service rate).

- ASWP has over 700 volunteers supporting the organization’s needs

- Our volunteers’ assistance came in many styles, from those who volunteered in our Nature Store or as Volunteer Naturalists, to those who helped with our signature events like Night in the Woods, Maple Madness, or Creatures of the Night, to the nearly 400 Dick’s Sporting Goods employees who helped repair our hiking trails.
Congratulations to the couples who married at Succop Conservancy in 2013

Mr. and Mrs. Matthew and Laura Glover May 4, 2013
Mr. and Mrs. Dale and Kristen Miller May 10, 2013
Mr. and Mrs. Zachary and Lacie Peterman May 11, 2013
Mr. and Mrs. Brian and Jessica Lippilo May 18, 2013
Mr. and Mrs. Ryan and Megan Gercken May 24, 2013
Mr. and Mrs. Christopher and Kimberly Engelhardt May 25, 2013
Mr. and Mrs. Robert and Sarah Aboud May 26, 2013
Mr. and Mrs. Joe and Kendalyn White May 31, 2013
Mr. and Mrs. David and Lindsey Dougherty June 1, 2013
Mr. and Mrs. Adam and Elena Reckless June 2, 2013
Mr. and Mrs. James and Michelle Margeson June 8, 2013
Mr. and Mrs. Anthony and Justine Doyle June 9, 2013
Mr. and Mrs. Andrew and Jaime Riddle June 14, 2013
Mr. and Mrs. Christopher and Ashley Yaklich June 16, 2013
Mr. and Mrs. Michael and Blanch (Toni) Hines June 21, 2013
Mr. and Mrs. Carlo and Jessica Leo June 22, 2013
Mr. and Mrs. Jeff and Alicia Greene June 23, 2013
Mr. and Mrs. Josh and Dana Ischy June 28, 2013
Mr. and Mrs. Josh and Brianne Beebe June 29, 2013
Mr. and Mrs. Michael and Kira Newcombe June 30, 2013
Mr. and Mrs. Pierre and Carol Moreau July 5, 2013
Mr. and Mrs. Ben and Ashley Kowalczyk July 6, 2013
Mr. and Mrs. Mark and Summer Marcelletta July 7, 2013
Mr. and Mrs. Ryan and Brittany Lesser July 12, 2013
Mr. and Mrs. Patrick and Laura Campbell July 13, 2013
Mr. and Mrs. Stephanie and Casey Pousson July 14, 2013
Mr. and Mrs. Ryan and Sarah Kerr July 19, 2013
Mr. and Mrs. Patrick and Katie Stokes July 20, 2013
Mr. and Mrs. Lance and Gina Harbison July 21, 2013
Mr. and Mrs. Kevin and Kelly Culver July 26, 2013
Mr. and Mrs. Noah and Mackenzie Brode July 27, 2013
Mr. and Mrs. Donald and Debra Dudley August 2, 2013
Mr. and Mrs. Evan and Bethany Addams August 4, 2013
Mr. and Mrs. Scott and Emily Imblum August 9, 2013
Mr. and Mrs. Stephen and Tracy Dubas August 10, 2013
Mr. and Mrs. Chayne and Christina Frey August 11, 2013
Mr. and Mrs. Doug and Amy Foster August 16, 2013
Mr. and Mrs. Michael and Micaela Oertel August 17, 2013
Mr. and Mrs. Ian and Ashley Gamble August 18, 2013
Mr. and Mrs. Brandon and Vanessa Kehr August 24, 2013
Mr. and Mrs. John and Mindy DeRiggi August 25, 2013
Mr. and Mrs. Matthew and Alissa Sellers August 30, 2013
Mr. and Mrs. Robert and Rebecca Attenweiler August 31, 2013
Mr. and Mrs. Marco and Amanda Olivieri September 1, 2013
Mr. and Mrs. Jacob and Alex Shoenfelt September 2, 2013
Mr. and Mrs. Brian and Hanna Altman September 6, 2013
Mr. and Mrs. Austin and Kaylee Laird September 7, 2013
Mr. and Mrs. Sipho and Ellen Mbuque September 8, 2013
Mr. and Mrs. Joshua and Colleen Hartman September 13, 2013
Mr. and Mrs. Matt and Tahisha Simons September 14, 2013
Mr. and Mrs. John and Lena Erickson September 15, 2013
Mr. and Mrs. Edward and Emily Hoffman September 20, 2013
Mr. and Mrs. Daniel and Shannon Kennedy September 21, 2013
Mr. and Mrs. Chad and Natalie Korach September 27, 2013
Mr. and Mrs. Steven and Michelle Watson September 28, 2013
Mr. and Mrs. Matthew and Caitlin Pratter October 4, 2013
Mr. and Mrs. Dustin and Beth Therhorst October 5, 2013
Mr. and Mrs. Kent and Cara Harries October 6, 2013
Mr. and Mrs. Jason and Janice Arch October 11, 2013
Mr. and Mrs. Jeffrey and Kathryn Dereume October 12, 2013
Mr. and Mrs. John and Stacy DeVecchio October 13, 2013
Mr. and Mrs. Logan and Stephanie Bledsoe October 19, 2013
Mr. and Mrs. Ivan and Lyndsey Jager October 26, 2013
Mr. and Mrs. Timothy and Maggie King November 2, 2013
Mr. and Mrs. Antonio and Sarah Colarusoto November 23, 2013

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