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Annual Report

Celebrating 100 Years!

Audubon Society

100 Years and Counting

The past year brought many milestones, but none bigger for us than the 100th Anniversary of Audubon Society of Western Pennsylvania. Accounts vary on how many people were at that meeting on March 24, 1916, but the event was significant enough to warrant mention in the "Pittsburg Press" the next day.

While there is no mention in the article of forming Audubon Society of Western Pennsylvania, we do know that an organizational meeting was held the next week, and the rest, as they say, is history.

Much has changed over the past century, but there's much more that remains the same. People still enjoy watching, learning, and sharing their passion for birds. And Audubon Society of Western Pennsylvania continues to help people experience, understand, and protect nature.

Thanks for being part of our history,

Jim Bonner Executive Director

SPARROW DEFENDED AT BIRD-LOVERS' BANQUET.

A staunch defense of the English sparrow, generally considered an ut-terty worthless and useless bird, was bird-lovers held last night in the Fort of benefit, who said that the bird was

of benefit. The banquet was held under the di-rection of a committee of men inter-ested in bird life, who recognized the necessity of taking some steps to pre-

("B Horton was toastmaster and he introduced lin W. J. Holland director

introduced Lir. W. J. Holland, director of the Carnegie Institute Museum, as

of the carnegie institute Museum, and the first speaker. Dr. Holland showed stereopticon views of the dodo and the great and, two recently meanined speak

Stereopticon views of the doub and the great auk, two recently acquired speci-

mens of extinct types now at the mu-

A "backyard study" was presented by T. Walter Weiseman of Dinsworth, who showed views of bird life taken

Stories of winter bird life, illustrat.

Stories of winter bird life, illustrate ed with stereopticon views, were told by Charles L. ("Chief Grizzly Bear") Smith, Charles A. Leedy of Youtids" town told a number of iumorous bird stories, and imitated the calls of south stories was and hawk nests was presented by George L. Fordyce, also of Youtids town, John M. Phillips, state same town issioner, followed. The last speak. the sparrow.

Our Programs

Our environmental education programs are designed to be hands-on, engaging experiences that encourage an understanding and appreciation of nature that will result in personal action and conservation. We provide programs to people of all ages at locations across the region and at our three public sites: Beechwood Farms Nature Reserve, Succop Nature Park, and Todd Nature Reserve.

These include Summer Outdoor Discovery Camps, Citizen Science Programs, naturalist led hikes, Audubon Center for Native Plants programs, scout programs, preschool programs, field trips, Osher lifelong learning institute programs, and Act 48 continuing education programs for teachers.

Program Spotlight: Audubon's Master Birder Program

Audubon's new Master Birder Program, generously funded by Laurel Foundation and modeled after the very successful Master Gardener Program, began on March 23, 2016. Twenty-five people participated in this program to hone their birding skills and develop a deeper understanding of bird biology. The goal for those that graduate is to share their knowledge and passion of birds with others.

With a focus on the birds of Western Pennsylvania, participants received classroom instruction, field training, and traveled across the region to develop their skills. To maintain their "Master" status, participants must complete 100 hours of volunteer service over the next two years. Master Birders will lead ASWP field trips, collect data on our Chimney Swift Tower project, moderate our Bald Eagle camera website chatrooms, and help us with our mission to connect people to birds and nature.

Starting in January of 2017, we're introducing a Junior Birder Program, aimed at children and young adults ages 6-18. The program will focus on the life stories of birds and their ecology, and participants will learn to identify local avian species. Master Birders will help to teach and mentor the Junior Birders.

THE PITTSBURG PRESS

SATURDAY EVENING, MARCH 25, 1916

Our extensive list of programs includes:

Master Birder Program

Bald Eagle Web Portal

Birds of Prey Programs

Citizen Science Training & Coordination

Citizen Science at Senior Centers Initiative

> Schoolground Habitat Projects

Program Engagement

Schools & Scouts	Adults & Teachers		
304 Programs	331 Programs		
8,328 Participants	5,034 Participants		

Children & Camps 49 Programs 566 Participants

Families & Events 83 Programs

5,279 Participants

767 Total 19,207 Total Participants

"We have been members of the Audubon for several years. My grandsons, now 17 and 14, attended several of the Fledglings programs, Creatures of the Night, and Maple Madness. Lots of fond memories for each of us. Thank you for providing a wide variety of programming for the community. This past spring I attended the great program **Get Outside** for teachers. So informative!" — **Beth Joyce**



2015-2016





Teachers Served

100 Citizen Science Programs



Special/Annual Events

4 showings of "The Messenger" with 395 total attendees – 146 at Beechwood, 81 at Todd, 60 at Succop and 108 at Longwood.

202 people attended "Creatures of the Night" at Beechwood, 94 attended at Succop.

286 people attended "Maple Madness" at Beechwood, 117 attended at Succop.

220 people attended the "Great Eagle Egg Hunt" at Beechwood, 44 attended at Succop.



15 Scout Programs



48 Native Plant Programs

Program Statistics by Location

Beechwood Farms Nature Reserve

270 total programs 6,035 program participants 3,839 students/children 2.185 adults

Succop Nature Park

187 total programs 3,132 program participants 2,045 students/children 1,080 adults

Todd Nature Reserve

29 total programs 127 program participants 28 students/children 99 adults

Allegheny County

496 total programs 13,358 program participants 8.752 students/children 4.653 adults

Outside of **Allegheny County**

269 total programs 5,816 program participants 3,421 students/children 2,356 adults

Outside of Pennsylvania

2 total programs 24 program participants (all adults)

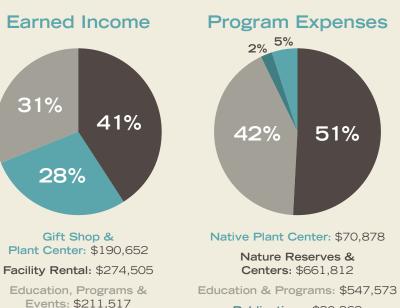
Statement of Financial Position

Assets	2016	2015
Cash & Cash Equivalents	1,045,752	910,403
Accounts Receivable	8,261	52,984
Pledges Receivable	2,041,977	1,643,188
Inventories	77,003	85,636
Investments	1,012,863	974,181
Land, Buildings, & Equipment	4,121,138	4,035,115
Total Assets	\$8,307,324	\$7,701,507
Liabilities & Net Assets	2016	2015
Liabilities	2010	2015
	31,370	34,132
Accounts Payable Accrued Expenses	1,632	1,514
Deferred Revenue	62,935	50,760
	02,300	
Total Liabilities	\$95,937	\$86,406
	<i>+,</i>	<i>q</i> = = , = = =
Net Assets		
Unrestricted/Undesignated (Land & Property)	3,181,670	3,206,886
Board Designated for Land Acquisition & Projects	120,563	108,459
Unrestricted Board Designated Reserves	428,324	467,437
Temporarily Restricted Funds	3,672,100	3,046,718
Permanently Restricted Land	242,500	242,500
Permanently Restricted Endowment	606,416	550,416
• • • • • • • • • • • • • • • • • • • •		
Total Net Assets	\$8,211,387	\$7,615,101
	#0.007.004	

Total Net Assets	\$8,211,387	\$7,615,101
Total Liabilities & Net Assets	\$8,307,324	\$7,701,507

Statement of Activity Earned Revenue \$676.671 \$1.643.433 Contributions Investment Income \$10,430 \$2.330.534 Total Program Expenses \$1,310,626 Fundraising \$334,516 Administration \$89.106 Total \$1.734.248

Note: This is for the fiscal year July 1, 2015 through June 30, 2016 and includes Centennial Campaign values where appropriate. Complete financial documents, including our IRS-990, are available online at aswp.org.



Publications: \$30,363

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Our Projects

What better way to engage people than through hands-on projects that instill a connection to birds and nature?

We've built upon existing projects to provide additional access to and visibility for our regional initiatives.

Drive through Allegheny County's nine parks and you're likely to see one of our 100 Chimney Swift Towers. Or watch the region's Bald Eagles live on your computer or mobile device—as 6.8 million people already have done-and marvel at the amazing rebound these once-threatened birds have made.

Program Spotlight: Audubon's Chimney Swift Towers

What are the towers you're seeing throughout Allegheny County Parks-and in some local parks, too? They're Chimney Swift towers-homes for birds that used to nest and roost in chimneys. Now that more people are capping their chimneys, Audubon is building these towers to give the birds a home.

The towers are funded by Allegheny County Parks Foundation, The Pittsburgh Foundation, and the Allegheny County Parks-and there will be 100 towers in nine county parks.

The first tower was installed in May 2016. Since then we have installed multiple towers in North Park, South Park, Harrison Hills Park, Boyce Park, and Hartwood Acres. The towers contain a four-sided kiosk which features educational graphics that provide information on the importance of Chimney Swifts, and the reason for the towers. Be sure to point them out to friends when you see the towers-to share the knowledge of these important structures and the birds that inhabit them.

Our regional projects include:

Chimney Swift Towers in County Parks

Bald Eagle Live Nest Cams in Both Hays & Harmar, PA

Providing Native Plant Resources Through Sales & Installations

Promoting Bird Friendly Communities

Our Volunteers

Our generous volunteers support us every day! Thank you for the help that you've provided in the past year.

Audubon Center for Native Plants: 2,669 hours Education Department: 2,515 hours Administrative and Board: 1,270 hours Audubon Nature Store: 831 hours Groundskeeping: 630 hours

7,915 Total Hours

"I'm so happy to have an opportunity to tell you how much we enjoyed **Maple Madness**. It was so well organized and so interesting; it was as educational for my husband and me as it was for my granddaughters." — Louise DiLisio

Our Places

Although much of our facilities work over the past year has been planning for the additions and improvements that will come with our Centennial Capital Campaign, much work was completed around the reserves this past year.

Over 12 miles of trails at Beechwood Farms Nature Reserve, Succop Nature Park, and Todd Nature Reserve were maintained and more than 50 dead trees (mostly Ash) were removed for safety reasons. 250 new trees and over 500 native perennials were added to our property over the past year.

Beechwood Nature Reserve saw new roofs on the barn, raptor center, and administration building. New furnaces were added to the education building, and a new pond boardwalk was added courtesy of Allegheny Regional Assets District.

Succop Nature Park got a new water well and an entirely new water filtration and distribution system. Two bathrooms were remodeled in the Marcraig House and much needed new signs were added at the nature park's entrances.



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Our future facility projects include:

Adding New Programs, Activities & Accessible Trails at Beechwood

Replacing Ash Trees at Beechwood

Enhancing Classrooms & Buildings at Beechwood

Bank Barn Renovations at Succop Nature Park

New Community Park at Todd Nature Reserve



Our Supporters

This list includes contributors between July 1, 2015 and June 30, 2016 and include Centennial Campaign gifts and pledge payments made during that period. For a full list of Centennial Campaign Donors, please visit www.aswp.org.

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\$50,000+ Supporters

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